

## Donna Vinci Monthly Newsletter

Nov. 2007 - Vol. 3, Issue 11

### In This Issue

Super Model Dorinda Clark Cole Signs On

A Note From Danny Golshan

Get a free copy of our Radio Ad to promote your store

Showroom Information

### Sign-Up

Sign-up for our monthly newsletter by clicking below

**SIGN-UP**



**THE HOLIDAY ISSUE** Are you ready for the greatest savings of the year? Well, we are just weeks away from Christmas, and Donna Vinci is happy to inform you that everything in our showroom is on sale, and just in time for those last minute shoppers.

There is no time like the present to take advantage of our 30% - 50% after Thanksgiving Sale on select items from each of our collections.

If you want to increase your margins by purchasing at low low prices, this is the time to give us a call. With prices being so low, great items are leaving the showroom fast, so I recommend you give us a call today at **(800) 320-4193**.

### SUPER MODEL DORINDA CLARK COLE SIGNS ON DORINDA CLARK COLE SAYS YES TO ANOTHER YEAR AS THE SPOKES MODEL FOR DONNA VINCI!



*"This has been an exciting year for me. Donna Vinci is a line I love wearing and it compliments my lifestyle. Since my involvement with Donna Vinci, even my sisters have become big fans of the line. We wear the clothing on and off stage.*

*If you are a woman seeking comfort, style and class that is tasteful, than Donna Vinci should be your line of choice.*

*Take it from me, Dorinda Clark Cole, in Donna Vinci, you'll look great, feel great and receive a ton a compliments on your impeccable taste in fashion. I speak from experience! Thanks for shopping with Donna Vinci. Both the staff and I look forward to making the 2007 - 2008 season even more inspiring".*

Dorinda Clark Cole

### A NOTE FROM DANNY GOLSHAN



Dear Customers,

I want to personally thank you for your commitment to our product and continous support. As you know, times are changing and in order for any of us to maintain a competitive advantage, it is important for us as a manufacturer to know how we can better serve you, and as retailers, you need resources to help you sell product.

Over the past few years, we have tried to support you by providing special offers, incentives, promotional CDs for you to air in your stores, radio ads that you could be customize with information about your store and by bringing on celebrity



spokes models who endorse our high quality line of fashions.

It is important to us to continue building on these things, so we want to get your feedback on how we can better serve you. What types of styles do you like? What would you like us to add to our collections? What other promotions could we offer to improve your overall customer experience? Please send an email to [info@donnavinci.com](mailto:info@donnavinci.com) with your thoughts and comments.

Together we can build each others business and support a combined vision of success. Thank you for being a loyal customer.

Sincerely,

Danny Golshan  
CEO

Get a free copy of our Radio Ad to promote your store.

**DONNAVINCI**

**ON AIR**

**DO YOU WANT TO REACH MORE CUSTOMERS?**

Donna Vinci and Dorinda Clark Cole have created a special radio commercial that can be customized to promote your boutique or store. It's an add featuring original music and a message from Dorinda. All you have to do is secure radio advertising, add your own personal tag at the end of the commercial and start promoting your business.

Click here to get a [FREE copy of a radio commercial](#) featuring original music and a message from **Dorinda Clark Cole** that you can customize to promote your business. Just add an ending or tag featuring the name of your store, your address and phone number. You can contact your local radio station and run the ad featuring your information. It's just that simple!

[Click to Download Customizable Radio Commercial](#)

#### SHOWROOM INFORMATION



Los Angeles Showroom:  
1206 S. Maple Ave. Suite 400  
Los Angeles, CA 90015  
Toll Free: 1-800- 320-4193

New York Showroom:  
485 Seventh Ave, Suite #707  
New York, NY 10018  
212-840-6926  
Open 9 am to 5 pm Eastern Time