

NEWSLETTER

Donna Vinci Monthly Newsletter

Jan. 2007 - Vol. 3, Issue 1

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SIGN-UP

IT'S A NEW YEAR AND DONNA VINCI HAS A NEW ATTITUDE AND SPOKES MODEL TO USHER IN

2007 Last year was amazing with the introduction of Donna Vinci Knits and the beautiful and elegant Vickie Winans? gracing the cover of our catalogs. Now it's 2007 and we are bringing you more styles than ever before with the introduction of over 140 new suits and designs and the debut of our newest line. You'll learn more about the new collection next month. Also, we have a new spokes model, the beautiful and incomparable minister and songstress, Ms. **Dorinda Clark Cole** of the famed Clark Sisters.

This year you can look forward to seeing Ms. Clark on the cover and inside the pages of our 2007 catalogs and meet her in person at the MAGIC Show in Las Vegas, **BOOTH WWD 18231**, on **February 13th**. In addition, Ms. **Ann Nesby** returns to MAGIC on **February 14-15** to meet and greet our customers.

This year is destined to be our best ever! Our spring and summer 2007 collections are made of the finest fabrics, including peach skin, exclusive novelty garments and premium linen blends. Each style is cut in limited quantities, so we recommend that you place your orders early to ensure that you get your choice of styles & sizes. In addition, all of our hats are hand-made in the USA and leaving the showroom fast, so ordering now will ensure you receive the styles you want most.

Our renown collections including **Donna Vinci, Lisa Rene, Donna Vinci Knits** and **DVC Exclusive** are designed to make any woman look like a star. I promise you that your customers will thank you for including Donna Vinci in your store. To learn more and place an order, please contact one of our friendly customer service representatives at 1-800- 320-4193. Have a blessed New Year!

SHARE YOUR COMMENTS IN 2007 DORINDA



CLARK COLE FEATURED IN DONNA VINCI

Thank you for your support and loyalty throughout the years. 2006 was a stellar year for Donna Vinci. We learned some new lessons and had a lot of fun producing our high quality line for our customers. Last year, you had the opportunity to meet our staff on the pages of this newsletter and hear directly from our customers through

profiles and from their letters.

This year we would like to have an even greater impact on our customers, so if you have any story ideas, comments, questions or promotions that you would like us to consider, please send us a note. Your feedback and input is extremely important to us. Please submit your comments to info@donnavinci.com. Thank you in advance for your feedback and we look forward to a BIGGER 2007!



DORINDA CLARK COLE SIGNS WITH DONNA VINCI



DORINDA CLARK COLE EXCEPTING SOUL TRAIN AWARD

Last year was a fantastic year with Vickie Winans on hand our 2006 brand spokes model. And once again Donna Vinci delivers the best to its customers with the signing of Songstress Dorinda Clark Cole as our 2007 spokes model.

Born and raised in Detroit, Michigan, Clark Cole began singing at an early

age with her sisters Karen, Twinkie, Jacky, and Denise. The sisters sang in their pastor father's church and usually performed songs written and composed by their mother. Clark Cole, who is referred to as the "jazzy sister" of the group, helped develop what is known as "The Clark Sound", which often features high and fast melismas, riffs, runs, and soulful growls.

Clark Cole's self-titled solo debut, released in 2002, won two Stellar Awards and a Soul Train Lady of Soul Award (Best Female Gospel Artist). The album featured the hit single "I'm Coming Out". Her sophomore album, *The Rose of Gospel*, was released in 2005. The live portions of both albums were produced by Asaph Ward, famous for his work with Kim Burrell who counts Dorinda as well as the Clark Sisters as a direct vocal influence.

In addition to being a recording artist and evangelist, Clark Cole is a prominent figure in the Church of God in Christ, serving as president of the First Ecclesiastical Southwest Jurisdictional No. 1 of the Church of God in Christ and vice-president of the COGIC's International Music Department. She is an administrator and instructor at the Clark Conservatory of Music in Detroit (founded by Mattie Moss Clark in 1979), and is an administrator at the Greater Emmanuel Institutional COGIC, pastored by her brother-in-law, J. Drew Sheard (Karen's husband).

PLACE YOUR ORDER NOW BEFORE NEW STYLES ARE GONE



Donna Vinci, it's more than fashion, it's a lifestyle. Donna Vinci is my brand of choice because it's crafted for women with exceptional taste and style. It'll put a pep in your step and a glide in your stride. If you want the best don't look any further. Donna Vinci, it suits me!

Dorinda Clark Cole

CUSTOMER COMMENTS



Here's a special note from one of our customers who was affected by Katrina:

Dear Danny,

In the many years that I have been in business, you have proven to be the most generous, caring and appreciative vendor. When I received your gift it made me cry. My personal and business life has been virtually destroyed. However, you have given me an extraordinary push that will greatly assist me in the recovery process.

Yesterday, I was able to take an order for five hats. Thanks to you, again, for sending me the requested catalogs. I will be calling in an order on Monday. As long as I am involved in the fashion industry, I will remain your loyal customer. God bless you and your business!

Sincerely,
Dolores D.

This message touched our hearts at Donna Vinci because we had a number of customers devastated by Katrina. It has been our goal to assist those loyal customers by offering special incentives and gifts to help them reestablish their businesses. We personally want to thank Dolores for letting us know how we have made a difference in her life. For those effected by Katrina and other natural disasters, you are in our prayers!

SHOWROOM INFORMATION

1206 S. Maple Ave. Suite 400
Los Angeles, CA 90015
Toll Free: 1-800- 320-4193

New York Showroom:
485 Seventh Ave, Suite #707
New York, NY 10018
212-840-6926
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